



Introduction

In March 2015 we launched our Strategic Statement – <u>Increasing Opportunities</u>, <u>Improving Outcomes</u>. Our first Annual Report demonstrates the progress we have made towards our 5 year vision over the last 18 months.

"Our focus is on improving lives by ensuring every pound spent in Kent is delivering better outcomes for Kent's residents, communities and businesses."

Increasing Opportunities, Improving Outcomes:

KCC's Strategic Statement 2015-2020

The Annual Report tells the story of progress towards achieving better outcomes.

Outcome 1:

Children & young people get the best start in life

Outcome 2:

Kent's communities feel the benefits of economic growth by being in-work, healthy and enjoying a good quality of life

Outcome 3:

Older and vulnerable residents are safe and supported with choices to live independently

We have kept delivering vital services to Kent's 630,000 households and 1.5m residents, despite significant pressures and changes. We have successfully delivered £433m of savings since 2010 and we face a further £234m savings challenge over the next 4 years.

We have made real progress towards working in a different way with our customers, partners and suppliers, but we know there is more to do.

We are committed to providing a balanced picture of our progress against our outcomes, considering:

- Key performance measures against our 20 supporting outcomes
- The views of our residents, customer, partners and suppliers
- Achievements and challenges over the last 18 months

This document summarises our progress. You can read the full Annual Report 2016 here.

Measuring our progress

In March 2015, when we launched our Strategic Statement <u>Increasing Opportunities</u>, <u>Improving Outcomes</u>, we set out a range of outcome measures to help assess our progress against our 20 supporting outcomes. To check we are making progress we looked at our performance based on the latest national data.

Below is a summary of our overall 1 and 3 year performance direction of travel (progress over time) for each outcome.

Find out more about our performance information in our **Outcome Measures Performance Report**.

Strategic Outcome 1:

Children and young people in Kent get the best start in life

Performance direction of travel	1 Year	3 Year
1.1 Kent's communities are resilient and provide strong and safe environments to successfully raise children and young people	Mixed	Improving
1.2 We keep vulnerable families out of crisis and more children and young people out of KCC care	Improving	Improving
1.3 The attainment gap between disadvantaged young people and their peers continues to close	Improving	Improving
1.4 All children, irrespective of background, are ready for school at age 5	Improving	Improving
1.5 Children and young people have better physical and mental health	Not improving	Improving
1.6 All children and young people are engaged, thrive and achieve their potential through academic and vocational education	Improving	Improving
1.7 Kent young people are confident and ambitious with choices and access to work, education and training opportunities	Improving	Improving

Strategic Outcome 2:

Kent communities feel the benefits of economic growth by being in-work, healthy and enjoying a good quality of life

Performance direction of travel	1 Year	3 Year
2.1 Physical and mental health is improved by supporting people to take more responsibility for their own health and wellbeing	Improving	Improving
2.2 Kent business growth is supported by having access to a well skilled local workforce with improved transport, broadband and necessary infrastructure	Mixed	Improving
2.3 All Kent's communities benefit from economic growth and lower levels of deprivation	Improving	Improving
2.4 Kent residents enjoy a good quality of life, and more people benefit from greater social, cultural and sporting opportunities	Improving	Improving
2.5 We support well planned housing growth so Kent residents can live in the home of their choice	Improving	Improving
2.6 Kent's physical and natural environment is protected, enhanced and enjoyed by residents and visitors	Maintaining	Maintaining*

Strategic Outcome 3:

Older and vulnerable residents are safe and supported with choices to live independently

Performance direction of travel 3.1 Those with long-term conditions are supported to manage their conditions throug access to good quality care and support 3.2 People with mental health issues and dementia are assessed and treated earlier and are supported to live well	1 Year Not improving Improving	3 Year Improving Improving*
supported to manage their conditions throug access to good quality care and support 3.2 People with mental health issues and dementia are assessed and treated earlier	h improving	
dementia are assessed and treated earlier	Improving	Improving*
3.3 Families and carers of vulnerable and older people have access to the advice, information and support they need	Not improving	Maintaining*
3.4 Older and vulnerable residents feel socially included	Not improving*	Improving*
3.5 More people receive quality care at home avoiding unnecessary admissions to hospital and care homes	Improving	Mixed
3.6 The health and social care system works together to deliver high quality community services	Not improving*	Mixed
3.7 Residents have greater choice and control over the health and social care services they receive	Mixed	Improving

Key to performance direction of travel:

Improving Overall outcome measures are improving

Maintaining Overall outcome measures have not statistically significantly changed and performance is being maintained

Mixed Overall outcome measures have mixed performance - for example where 2 of the 4 outcome measures are improving and 2 are not improving

Not Improving Overall outcome measures are not improving

*Based on the single outcome measure available

Scale of delivery

We support vital services for children and young people to get the best start in life, including:



8,900

TO IMPROVE THE LIFE CHANCES AND
INDEPENDENCE THROUGH OUR TROUBLED
FAMILIES PROGRAMME

156,550

AT OUR YOUTH WORK ACTIVITIES

90,000

YOUNG CHILDREN AGED 0-5
SUPPORTED BY HEALTH VISITORS

26,500
CHILDREN IN THE NATIONAL CHILD

4 3 2 1

MEASUREMENT PROGRAMME

2,298
CHILDREN IN CARE, INCLUDING

844
UNACCOMPANIED ASYLUM
SEEKING CHILDREN

3,000

YOUNG PEOPLE SUPPORTED WITH
SUBSTANCE MISUSE EARLY INTERVENTION
AND SPECIALIST TREATMENT

CHILDREN AND YOUNG PEOPLE ATTENDING (INCLUDING ACADEMIES AND FREE SCHOOLS) AND CHILDCARE, WORKING WITH **PROVIDERS CHILDMINDERS**

72,104PEOPLE ATTENDED OVER **4,100** BABY RHYME

TIME AND STORY SESSIONS IN OUR LIBRARIES

5,000

CHILDREN, YOUNG PEOPLE AND FAMILIES SUPPORTED BY EARLY HELP AND PREVENTATIVE SERVICES A YEAR

24,300
YOUNG PERSON
TRAVEL PASSES

7,40016+ TRAVEL CARDS

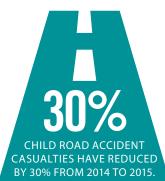
TO IMPROVE ACCESS TO EDUCATION, EMPLOYMENT AND TRAINING OPPORTUNITIES

11,300

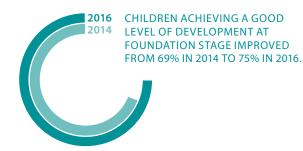
CHILDREN AND YOUNG PEOPLE SUPPORTED WITH HOME TO SCHOOL / COLLEGE TRANSPORT

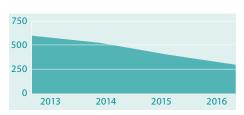


Key results

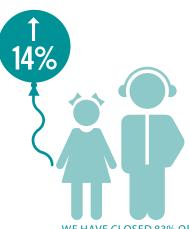


OF CHILDREN AT KEY STAGE 2 ARE ACHIEVING **EXPECTED STANDARDS** IN READING, WRITING AND MATHS, WHICH IS 5% HIGHER THAN THE NATIONAL AVERAGE.





THE NUMBER OF FIRST TIME ENTRANTS TO THE YOUTH JUSTICE SYSTEM REDUCED BY 24% FROM 2015 TO 2016. IN THE LAST 3 YEARS THIS HAS REDUCED BY 50%.



WE HAVE CLOSED 83% OF EARLY HELP CASES WITH BETTER OUTCOMES FOR CHILDREN AND YOUNG PEOPLE, UP 14% SINCE 2015.



SCHOOLS RECEIVING A **GOOD OR OUTSTANDING OFSTED JUDGEMENT HAVE** SIGNIFICANTLY IMPROVED FROM 71% IN 2013 TO 86% **IN 2016. OUR MOST RECENT RESULTS SHOW A FURTHER IMPROVEMENT TO 89%, AN** 18% IMPROVEMENT IN 3 YEARS.

IN THE LAST YEAR (AS AT APRIL 2016) THE NUMBER OF 16-18 APPRENTICESHIPS HAS INCREASED BY 12%, AND IS EXPECTED TO FURTHER INCREASE LATER THIS YEAR TO IN **EXCESS OF 3,000 APPRENTICESHIPS.**



2015-16

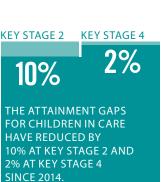
2014-15

PERMANENT PRIMARY SCHOOL EXCLUSIONS **HAVE REDUCED BY 38%** SINCE 2014-15.



23% OF CASES CLOSED BY SOCIAL CARE ARE NOW SAFELY STEPPED DOWN TO EARLY HELP.

RE-REFERRALS TO CHILDREN'S **SOCIAL SERVICES WITHIN** 12 MONTHS REDUCED FROM 29% IN 2015 TO 21% IN 2016.





Scale of delivery

We support vital services for Kent's communities, businesses and residents, including:





SUPPORTING

5,000

ADULTS WITH SUBSTANCE MISUSE ISSUES

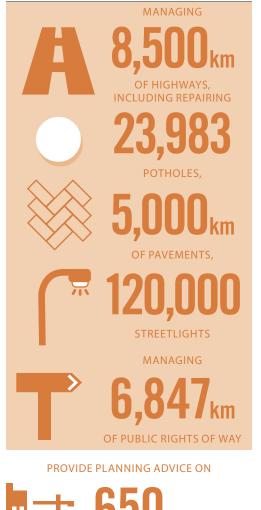
9,000

PEOPLE WITH SMOKING CESSATION

COMMUNITY WARDENS TO HELP KEEP COMMUNITIES RESILIENT, STRONG AND SAFE











Key results

2013 2014 90% THE 1 YEAR SURVIVAL RATE

FOR BUSINESSES IN KENT **INCREASED FROM 90% IN** 2013 TO 94% IN 2014.



COMMUNITY LEARNING AND SKILLS RECEIVED A **GOOD OFSTED INSPECTION** JUDGEMENT IN JUNE 2016.

WE HAVE LEVERAGED £2.65M OF SPORTS INCOME INTO KENT IN 2015-16.



WE HAVE LEVERAGED £3.3M **FUNDING INTO THE ARTS AND CULTURAL ECONOMY IN KENT** IN 2015-16.



£149m

WE ACCESSED £149M FROM THE LOCAL GROWTH FUND TO **UNLOCK TRANSPORT INFRASTRUCTURE FOR** ECONOMIC GROWTH.



ALMOST 80% OF RESIDENTS RATE THE CONDITION OF THE COUNTY'S NATURAL **ENVIRONMENT AS GOOD** OR EXCELLENT.



PEOPLE SETTING A QUIT DATE WHO OUIT SMOKING HAVE IMPROVED FROM 47% IN 2013 TO 55% IN 2016, TAKING US ABOVE

91% OF HOMES AND BUSINESSES CAN NOW ACCESS GCSE ENGLISH AND MATHS SUCCESS

RATES FOR ADULT LEARNERS

THE NATIONAL AVERAGE.

HAVE IMPROVED TO 54% AND 51%

RESPECTIVELY, WHICH IS WELL ABOVE

THE NATIONAL AVERAGE.

WE HAVE SUPPORTED OVER 40,369 HOURS OF VOLUNTEERING IN LIBRARIES, **REGISTRATION AND ARCHIVES AND** 33,633 HOURS IN COUNTRYSIDE AND HERITAGE PROJECTS.



PROPERTIES BACK TO USE IN 2015. 4,445 SINCE THE PROGRAMME WAS ESTABLISHED IN 2005.

Scale of delivery

We support vital services for older and vulnerable people, including:

35,440

ADULTS IN KENT USED OUR SOCIAL CARE SERVICES LAST YEAR

17,300

VULNERABLE PEOPLE WITH HOUSING RELATED SUPPORT

70,000
ITEMS OF ADAPTIVE AND ASSISTIVE
TECHNOLOGY EQUIPMENT AND
TELEHEALTH AND TELECARE EQUIPMENT IN
3.000





1,295
PEOPLE HAVE SUPPORTED LIVING PLACEMENTS



5,506

PEOPLE WITH NURSING AND RESIDENTIAL CARE THAT BEST MEETS THEIR NEEDS

21,877

OLDER PEOPLE SUPPORTED BY SOCIAL CARE SERVICES WERE OVER 65, AND OF THESE 46% (10,106) WERE OVER 85

65-85
(11,771)

85+
(10,106)



16.9m

FREE BUS JOURNEYS FOR OLDER AND DISABLED PEOPLE

MANAGING

150

CONTRACTS FOR SUBSIDISED BUS SERVICES TO SUPPORT RURAL AND ISOLATED COMMUNITIES



Key results

1,400

121,000

PEOPLE HOME DELIVERY ITEMS



WE ASSISTED 1,400 PEOPLE THAT ARE UNABLE TO VISIT A LIBRARY DUE TO ILL HEALTH, DISABILITY OR CARING RESPONSIBILITIES, WITH 121,000 HOME DELIVERY ITEMS.

84%
OF ADULT SOCIAL

CARE USERS SAY
SERVICES HAVE MADE
THEM FEEL SAFE.





WE ARE USING 24% FEWER SHORT TERM BEDS AND 23% FEWER LONG TERM BEDS THAN IN 2014-15.

2016

116%

OLDER PEOPLE (65+)
RECEIVING LONG TERM
ADULT SOCIAL CARE
COMMUNITY SERVICES
PER 10,000 POPULATION
HAVE INCREASED BY
16% SINCE 2015.

2015

OVER 200 PEOPLE WITH LEARNING DISABILITIES ACCESSED SHARED LIVES WITH HOST FAMILIES IN THEIR COMMUNITY.

200

FOLLOWING ENABLEMENT SUPPORT,

USERS RECEIVING LONG

TERM COMMUNITY

SERVICES NOW USE SELF-DIRECTED SUPPORT.

800

SERVICE USERS PER YEAR REMAIN FULLY INDEPENDENT WITH NO ONGOING CARE NEEDS.

9,701

PEOPLE RECEIVED ENABLEMENT SERVICES AND

83%

COULD RETURN TO THEIR
HOMES FOLLOWING THE SUPPORT
THEY RECEIVED.



2,000

OUR COMMUNITY WARDENS HAVE VISITED AND ASSISTED OVER 2,000 SCAM VICTIMS.

THE KENT SHEDS MEMBERSHIP HAS CONTINUED TO RISE WITH AROUND 400 MEMBERS AND 7,000 ATTENDANCES.



THE NUMBER OF GP
PATIENTS WITH DIAGNOSED
DEMENTIA HAS INCREASED
BY 9% FROM 2015 TO 2016.

240

FROM 2015 WE HAVE DELIVERED 240 NEW EXTRA CARE HOUSING UNITS.



Working better together

Our relationships with our residents, customers, partners and suppliers are important to achieving our outcomes.

Our customers

66%

OF RESIDENTS ARE SATISFIED WITH THE WAY WE RUN THINGS.

66%

OF RESIDENTS TRUST US.

98%

OF CUSTOMERS RATED OUR TELEPHONE CONTACT CENTRE ADVISORS AS 'GOOD'.

66%

OF SOCIAL CARE SERVICE USERS ARE SATISFIED WITH THEIR CARE AND SUPPORT.

78%

OF SCHOOLS AGREED THERE IS A CLEAR SHARED VISION FOR EDUCATION IN KENT.

80%

OF RESIDENTS USE THE NATURAL ENVIRONMENT AT LEAST ONCE A FORTNIGHT, WHICH HAS INCREASED SINCE 2014.

Our partners

69%

OF PARTNERSHIPS HAVE NOTICED POSITIVE CHANGES IN THE LAST 12 MONTHS

81%

OF PARTNERSHIPS FEEL THEY CAN RAISE ANY ISSUES OR CONCERNS THEY HAVE WITH US.

81%

OF PARTNERSHIPS FEEL THEY WILL BE SUCCESSFUL IN WORKING TOGETHER TO ACHIEVE BETTER OUTCOMES.

Our suppliers

80%

OF SUPPLIERS THOUGHT WE WERE CLEAR ON THE OUTCOME: WE WANTED TO BE ACHIEVED IN CONTRACTS.

95%

OF SUPPLIERS FELT THERE ARE CLEAR ROLES AND RESPONSIBILITIES.

85%

OF SUPPLIERS FELT THERE WAS A CLEAR ROUTE TO SOLVE PROBLEMS OUICKLY.

Find out more

You can find out more about how we are increasing opportunities and improving outcomes on our website.

This includes:

Annual Report

Read the full Annual Report 2016 on progress against our 3 strategic outcomes.

Easy Read

Find an Easy Read version of our Annual Report Executive Summary.

Outcome Measures Performance Report

Find out more detail about our outcome performance measures.

Customer Stories

Read the personal customer stories highlighted in this report to find out how a focus on outcomes is transforming people's lives.

Increasing Opportunities, Improving Outcomes

Read the original Strategic Statement, published in March 2015.

Further information can be found at http://www.kent.gov.uk/ including:

Strategies and Policies

Find out more about the detailed <u>strategies and policies</u> that will help put the outcomes into practice.

Facts and Figures

Find out more $\underline{about\ Kent}$, including demographic changes.

Alternative formats

If you require this document in any other format or language, please email alternativeformats@kent.gov.uk or call: 03000 421553 (text relay service number: 18001 03000 421553). This number is monitored during office hours, and there is an answering machine at other times.

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